

## ITEC Unit 310 Make-up Application

Recommended guided learning hours – 30

Ofqual Qualification Accreditation Number: J/502/3795

Learning Outcome	Assessment Criteria	Taught Content
<p>1. Be able to prepare for make-up</p>	<p>1.1 State the factors that could influence the choice of basic make-up products and techniques</p> <p>1.2 State the importance of the preparation procedures for applying basic make-up</p> <p>1.3 Prepare for applying basic make-up</p>	<p>1.1.1 To include:</p> <ul style="list-style-type: none"> <li>• Skin colour</li> <li>• Skin type</li> <li>• Skin texture</li> <li>• Hair colour</li> <li>• Eye colour</li> <li>• Face shape</li> <li>• Shape of facial features</li> <li>• Skin conditions/disorders</li> <li>• Age of the skin</li> <li>• Allergies/reactions to products/skin allergies</li> <li>• Enhancing, disguising or softening natural features and blemishes</li> <li>• Occasion make-up</li> <li>• Day make-up</li> <li>• Fashion trends</li> <li>• Cultural factors</li> </ul> <p>1.2.1 To include:</p> <ul style="list-style-type: none"> <li>• Assisting the client on to a couch or seating the client in an upright or slightly reclined position in good / natural light</li> <li>• Removing jewellery / accessories as appropriate</li> <li>• Storing the client's valuables in a safe place</li> <li>• Covering the client appropriately for the treatment</li> <li>• Securing hair off the face</li> <li>• Protecting the client's clothing</li> <li>• Ensuring that the preparation meets with the senior therapist's satisfaction</li> </ul> <p>1.3.1 To include:</p> <ul style="list-style-type: none"> <li>• Preparing the work area prior to and following basic make-up application</li> <li>• Clean and hygienic work surroundings</li> <li>• Sterilising / sanitising tools and equipment</li> </ul>



		<ul style="list-style-type: none"> <li>• Moisturisers</li> <li>• Concealers</li> <li>• Foundations</li> <li>• Powders</li> <li>• Blushers</li> <li>• Eye shadows</li> <li>• Eyebrow pencil</li> <li>• Eye liner</li> <li>• Mascara</li> <li>• Lip liner</li> <li>• Lipstick/gloss/lip products</li> </ul> <p><b>Materials</b></p> <ul style="list-style-type: none"> <li>• Cotton wool, tissues, spatulas and bowls</li> <li>• Make-up brushes</li> <li>• Applicators</li> <li>• Pencil sharpener</li> <li>• Sponges</li> <li>• Head band or clips</li> <li>• Make-up palette</li> <li>• Gowns</li> <li>• Towels</li> <li>• Mirror</li> </ul> <p>1.5.2 To include:</p> <ul style="list-style-type: none"> <li>• Foundations – cream, liquid, mousse</li> <li>• Powders – loose, block</li> <li>• Blushers – cream, powder</li> <li>• Eye shadows – cream, powder</li> <li>• Eye liners – liquid, pencil</li> <li>• Mascara – cake, liquid</li> <li>• Lip sticks – lip sticks, lip gloss, lip pencils</li> </ul>
2. Be able to carry out make-up	2.1 State basic skin types	<p>2.1.1 To include:</p> <ul style="list-style-type: none"> <li>• Oily</li> <li>• Dry</li> <li>• Combination</li> <li>• Normal</li> </ul>

	<p>2.2 State the basic structure and function of the skin</p> <p>2.3 State the bone structure of the face</p> <p>2.4 Prepare the face</p> <p>2.5 Apply and remove basic make-up products</p>	<p>2.2.1 To include:</p> <p><b>Structure</b></p> <ul style="list-style-type: none"> <li>• Epidermis</li> <li>• Dermis</li> </ul> <p><b>Functions</b></p> <ul style="list-style-type: none"> <li>• Protection</li> <li>• Heat regulation</li> <li>• Sensation</li> <li>• Absorption</li> <li>• Excretion</li> <li>• Secretion</li> </ul> <p>2.3.1 To include:</p> <ul style="list-style-type: none"> <li>• Mandible</li> <li>• Maxillae</li> <li>• Zygomatic</li> <li>• Frontal bones</li> </ul> <p>2.4.1 To include:</p> <ul style="list-style-type: none"> <li>• Preparing work area</li> <li>• Preparing tools and equipment</li> <li>• Applying head band/clips</li> <li>• Cleansing the eye and lip area</li> <li>• Cleansing and toning the skin</li> <li>• Applying moisturiser</li> </ul> <p>2.5.1 To include:</p> <ul style="list-style-type: none"> <li>• Applying concealer, foundation, powder, blusher, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss/lip products</li> <li>• Removing hair band/clips</li> <li>• Showing finished results to client</li> <li>• Ensuring that the finished results meets with the senior therapist satisfaction</li> <li>• Ensuring that the finished results meets with the client's satisfaction</li> <li>• Using eye make-up remover, cleansers and toners to remove make-up</li> </ul>
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	<p>2.6 Follow safe and hygienic working practices</p> <p>2.7 Communicate and behave in a professional manner</p>	<p>2.6.1 To include:</p> <ul style="list-style-type: none"> <li>• Sanitising / sterilising tools and equipment using the correct hygiene procedures</li> <li>• Storing sterilised tools appropriately</li> <li>• Salon rules and regulations</li> <li>• Code of Ethics</li> <li>• Disposing of waste</li> <li>• Environmental conditions</li> <li>• PPE</li> <li>• COSHH</li> <li>• Health and safety policy</li> <li>• Demonstrating correct posture – prevention of fatigue and injury</li> </ul> <p>2.7.1 To include:</p> <ul style="list-style-type: none"> <li>• Being polite at all times</li> <li>• Being honest</li> <li>• Showing a positive attitude when asked to help</li> <li>• Offering help without having to be asked</li> <li>• Showing enthusiasm for the job</li> <li>• Demonstrating positive facial expressions</li> <li>• Demonstrating positive body language</li> <li>• Demonstrating good eye contact</li> <li>• Listening</li> <li>• Speaking clearly</li> <li>• Knowing what to say and how to say it</li> <li>• Knowing a range of related terminology linked to basic skin care and make-up techniques</li> <li>• Demonstrating how to follow instructions</li> <li>• Demonstrating how to work as a team</li> <li>• Following salon requirements</li> </ul>
<p><b>Assessment</b></p>	<p>Assessed task – Applying basic make-up</p>	<p>To be internally assessed and externally verified by ITEC</p>